



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE:** November 22, 2010  
**FOR MORE INFORMATION:** Lisa Henning, 441-8049

## CEO Breakfast Focuses on the Importance of Employee Wellness

WorkWell, Inc., a program co-sponsored by the Lincoln-Lancaster County Health Department, will host a CEO breakfast meeting on Tuesday, November 23 at BryanLGH East Plaza Conference Room A from 7:45 a.m.-9:00 a.m. to discuss employee wellness as a critical business strategy in this time of health care reform.

Beau Reid, Vice President of Holmes Murphy, will present a view of how components of health care reform may change the way businesses look at health insurance and how employee wellness programs can play an important role in the personal health and economic health of a business.

Hank Orme, President of Lincoln Industries, will also provide evidence of how Lincoln Industries' wellness program has contributed to improved health of associates while having an economic benefit.

WorkWell is dedicated to helping create a culture in Lincoln that emphasizes employee wellness as an integral part of business operations.

Any CEO interested in attending this program or would like information on how to start a wellness program should contact Lisa Henning, WorkWell, Inc., 441-8049.